



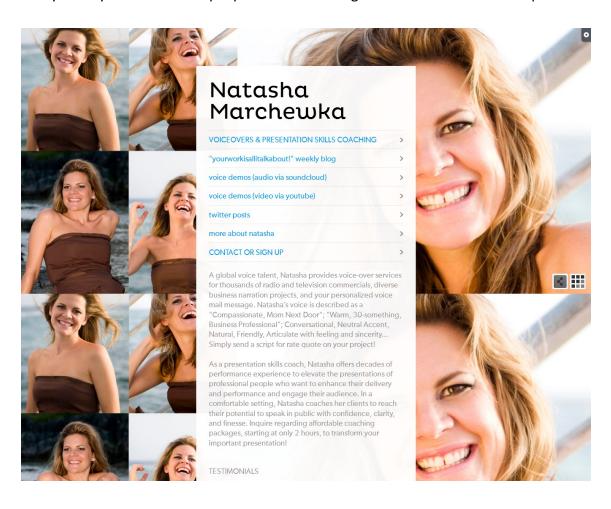
Client: Natasha

Services: Website Re-Design & Development **Technologies Used:** For Website Re-Design & Development: Responsive Web , Custom Design in Photoshop, WordPress CMS, HTML5, CSS3, PHP and

other latest web technologies.

Client – <u>Natasha</u> - A global voice talent, Natasha works with clients world-wide voicing thousands of radio and television commercials, diverse business narration projects, and your personalized voicemail message.

Challenge - Client wanted to revamp the old website (see below screenshot the old website was on flavors.me similar to wix platform) which was not user & browser friendly and was outdated in terms of latest web technologies. The website was not responsive which is a must in today's crazy web world - as people are now surfing the web from tablets and phones too.





Solution - After having a conversation with client we suggested the client to Re-Vamp the website keeping in mind Responsive Web Techniques and other latest web technologies and the client gave us a go-ahead to Re-Design which took 25 - 30 business days with latest web techniques (WordPress, HTML5, CSS3, PHP, Responsive Web and other web technologies where ever applicable.)

Result - After revamping the website client was extremely happy with the look and feel of the new website which is user and browser friendly and it is built keeping in mind responsive and other latest web techniques which made her happy!

Client's Brand consultant states "Here's my feedback on your website: perfect. It fits to you. It feels like you. You look great in your pictures. The purple is just the right touch and dose of purple (and I tell everyone to stay away from purple because they never seem to get it right). The player button by your logo is genius. The layout of the website is a one-pager with the options to click for more demos etc. (a very smart solution for someone with your experience and large amount of creative material. Really well played and thought out on the User Experience side of things). Your designing team totally gets you and you should stick with them forever. A well-executed website and brand!